



# INTERNSHIPS

## WANT TO BE AN INTERN?

Fashion Weekly offers unpaid internships on a 4-6 month basis. An FW intern's schedule varies from part-time to full-time, depending on availability of the candidate. In your cover letter, please specify your purpose for interning with us (freelance or co-op requirements).

## INTERNSHIP PROGRAMS

Fashion Weekly has available internships in 3 areas of our publication - Editorial, Public Relations and Sales. Please read on for details on your selected internship program.

### EDITORIAL

Our ideal editorial intern has a passion for journalism and fashion. Intern duties include research, fact checking copy, and assisting with story development and proofreading, as well as general office tasks. Interns will have the opportunity to write pieces for the publication, including media coverage of various events in and around our city.

Journalism graduates and current students are encouraged to apply, as well as anyone who has a love for writing.

### PUBLIC RELATIONS

Our ideal PR intern has strong communication skills and is eager to learn about not only the fashion industry, but the publishing industry. They must be strong-willed, enthusiastic and persistent, possess the ability to multi-task and have strong interpersonal skills.

Duties include assisting with various publicity tasks, corresponding with media representatives, helping in creating media materials and aid in all areas of advertising and distribution.

## SALES

Our ideal sales intern is someone who is business-minded and enjoys the fast-paced environment of the industry. Duties include direct involvement with all advertising, marketing and distribution aspects of the publication. Candidates must be able to multi-task, have strong interpersonal skills and be business savvy.

## INTERNSHIP ASSIGNMENTS

Please note that along with your résumé and cover letter, we ask that you complete the given assignment for your chosen internship program.

### FOR THE EDITORIAL INTERNSHIP...

Pitch 3 story ideas in 50-75 words. Stories must pertain to the fashion or lifestyle industry and we ask that at least one story be a current story taking place in Toronto.

### FOR THE PUBLIC RELATIONS INTERNSHIP...

Tell us about an occasion when you were faced with a multitude of tasks and how you handled yourself in that situation.

### FOR THE SALES INTERNSHIP...

Tell us what sales tactics you would use to market or advertise a new upcoming magazine.